### **Privacy Policy**

Effective Date: August 2024

Vibrational Alchemy ("I," "me," "my") is committed to protecting your privacy. This Privacy Policy explains how I collect, use, and share your personal information when you visit my website or use my services.

### 1. Information I Collect

I may collect the following types of personal information from you:

- Contact Information: Your name, email address, phone number, and mailing address.
- **Payment Information**: Payment details such as credit card information, billing address, and payment history.
- Medical History: Details about yours & your family's medical history.
- **Service Information**: Details about the services you purchase, including appointment dates and consultation notes.
- **Website Usage Information**: Information about your interactions with our website, such as your IP address, browser type, and pages visited.

#### 2. How I Use Your Information

We use your personal information for the following purposes:

- Providing Services: To schedule appointments, deliver digital products, and provide personalized services.
- Payment Processing: To process payments for services and products.
- **Communication**: To send you updates, newsletters, and promotional materials (you can opt out of these communications at any time).
- **Improving Our Services**: To analyze website usage and improve the quality of our services and user experience.

#### 3. How I Share Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- **Service Providers**: I may share your information with third-party service providers who assist us in operating our website, conducting our business, or providing services to you, as long as those parties agree to keep your information confidential.
- **Legal Compliance**: I may disclose your personal information if required by law or in response to valid requests by public authorities (e.g., a court or government agency).

# 4. Cookies and Tracking Technologies

I use cookies and similar tracking technologies to enhance your experience on my website. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser that enables the site's systems to recognize your browser and capture certain information.

You can choose to disable cookies through your browser settings; however, doing so may affect the functionality of our website.

## 5. Data Security

I implement a variety of security measures to protect your personal information. While I strive to use commercially acceptable means to protect your data, please note that no method of transmission over the internet or method of electronic storage is 100% secure.

## 6. Your Rights

You have the right to:

- Access the personal information I hold about you.
- Request corrections to any inaccuracies in your personal information.
- Request the deletion of your personal information, subject to certain legal exceptions.
- Withdraw your consent to the processing of your personal information at any time.

To exercise any of these rights, please contact me at abigael.sullivan00@gmail.com.

# 7. Third-Party Links

My website may contain links to third-party websites. I am not responsible for the privacy practices or the content of these third-party sites. I encourage you to review the privacy policies of those websites before providing them with any personal information.

# 8. Changes to This Privacy Policy

I may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top will be updated accordingly. I encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

#### 9. Contact

If you have any questions about this Privacy Policy or my data practices, please contact my at abigael.sullivan00@gmail.com.